

GOOD TASTE, GREAT LIVING

Celebrate the Week of Taste with *Flavours*, The French Culinary School in Asia and Jaya Grocer, and get a special gourmet package with fabulous cooking classes, gift vouchers and a subscription to the tastiest magazine in town!

THE provenance of the food we eat today may well be one of contemporary society's foremost mysteries.

In a world often enmeshed by commercial concerns, rising food prices and the time constraints of a busy lifestyle, there can be a great distance between diners and understanding the food that they eat. And understanding what you are eating, where it came from and how it was made, is a large part of appreciation. This knowledge also empowers you to control what you consume.

Knowing what food should taste like is an important part of understanding what's on your plate. This means training your palate to recognise and appreciate the taste of real natural produce, or food that may be processed but is done so according to high standards.

This is the basis of the Le Semaine

du Gout, or Week of Taste. This altruistic initiative that started in France over 20 years ago is dedicated to educating everybody about food. It has spread around the world and involved many chefs and food producers concerned with quality and high standards. It strives to re-establish a connection between the eater and the eaten.

For our very own Week of Taste in KL, we've teamed up with people who believe in good taste and great produce from the French Culinary School in Asia and Jaya Grocer to come up with special gourmet packages. These will comprise special cooking classes to be held from Oct 12 to 21, packaged with shopping vouchers or gourmet hampers and a six-month subscription to *Flavours* for foodies who want to taste and cook only the best.



COOKING CLASSES AT THE FRENCH CULINARY SCHOOL IN ASIA

Pay **RM200** and get a 6-month subscription to *Flavours* + a cooking class + a **RM100 Gourmandines** voucher.

How to participate

- Call the French Culinary School in Asia at 03-2026 9188 or send an email to professional@htcinasia.com to book your place in one or more exciting classes.
- Make payment to secure your place. You may pay via online banking, a banked-in cheque or direct payment at the school. All fees must be paid in advance.
- Book now, as classes held at the **French Culinary School in Asia**, 8th Floor, Annexed Block, 8, Jalan Sultan Ismail, KL fill up fast!

Flavours, The French Culinary School in Asia and Jaya Grocer present the Week of Taste subscription promotion.

Subscribe now and pay only **RM200** to enjoy:

- A six-month subscription to *Flavours* worth **RM55!**
- A cooking class of your choice worth **RM200!**
- A **RM100 Gourmandines** shopping voucher (cooking class at the French Culinary School in Asia) OR a gourmet hamper worth **RM150** (cooking class at Jaya Grocer Empire Shopping Gallery)!

COOKING CLASSES AT JAYA GROCER, EMPIRE GALLERY SHOPPING CENTRE

Tues Oct 16	11am-2pm	Spanish Flavours: Spanish omelette, Spanish style-bruschetta, Paella, Peach custard and meringue
Wed Oct 17	11am-2pm	Italian Flavours: Learn to make pasta from scratch, and serve with sauces like Vongole, Aglio olio with grilled artichokes, Mushroom and truffle sauce and Puttanesca
Thurs Oct 18	11am-2pm	French-style Breads & Pancakes: Baguette, Sandwich loaf, French sweet and savoury crepes

FREE CLASS!

On Monday, Oct 15, Jaya Grocer at Empire Shopping Gallery will run two free cooking class sessions featuring WorldFoods Fusion of *Flavours* products, specially made for Asian cooking with 100% natural ingredients. The first session will be from 11am to 12pm, and the second from 1pm to 2pm.

GOURMET BAZAAR

Look out for the gourmet bazaar that runs from Monday, Oct 15 to Sunday, Oct 21 at Jaya Grocer at Empire Shopping Gallery; special tasting sessions will be held on the weekend of Oct 19 to 21.

Friday Oct 12	10am-1pm	Homemade Jams: Strawberry, Rhubarb, Raspberry, Banana & Chocolate, Apricot and Orange Marmalade
	2.30-5.30pm	Basic Breads: Sandwich loaf, French loaf (baguette), crusty Country bread, Multi-grain loaf, Rye and walnut bread
Saturday Oct 13	10am-1pm	Steak and Sauces: Choosing meat cuts, methods of cooking, finishing and making classic sauces.
	2.30-5.30pm	Great Pies: Steak and kidney pie, Chicken & mushroom pot pie, Greek spinach, feta and pine nut pie, and Salmon and scallop pie
Sunday Oct 14	10am-1pm	The Sunday Family Roast: Roast beef & Yorkshire pudding, Moroccan spiced lamb, Roast chicken with honey mustard crust, devil sauce and roasted vegetables
	2.30-5.30pm	Italian Breads: Focaccia, Ciabatta, Tuscan & Sicilian breads, Grissini bread sticks
Friday Oct 19	10am-1pm	Death by Chocolate: Chocolate lava cake, French classic chocolate tart, Chocolate mousse two ways, and the Ultimate flourless chocolate cake
	2.30-5.30pm	Duck from Head to Tail: Traditional duck confit, Duck rillettes, Duck pate, Liver mousse, Stuffed duck neck and Smoked duck breast
Saturday Oct 20	10am-1pm	Sweet & Savoury French Cakes: Olive & ham cake, Bacon & banana savoury cake, Madeleines, Financier and Upside-down apple cake
	2.30-5.30pm	Soup for the Soul: Chestnut and pumpkin soup, Boston clam chowder, Prawn bisque, Provençal-style hearty vegetable soup (minestrone) with basil pesto and Porcini mushroom soup with truffle chantilly
Sunday Oct 21	10am-1pm	Pasta from Scratch: Learn how to make fresh pasta such as tagliatelle, penne, and spaghetti with the sauces Carbonara, Bolognese, Pesto, Vongole and Marinara
	2.30-5.30pm	Perfect Pizza: Thin & thick crust pizzas, pan pizzas and fried pizzas (panzaroti). Class covers making the dough, tomato paste and designing the topping: Margherita, Three Cheese, Four Season, Sicilian, etc.

TERMS & CONDITIONS:

- Offer valid until Oct 21 or while seats are still available.
- Valid for new subscription/s only. Existing subscribers may participate by having their subscriptions extended.
- Every six-month subscription will entitle you to **one cooking class** of your choice and a **RM100 Gourmandines** voucher OR a gourmet hamper worth **RM150**. A 12-month subscription will entitle you to **two cooking classes** of your choice, a **RM200 Gourmandines** voucher OR **2 hampers**

worth **RM150 each**, etc.

- You may choose to attend the class and gift the subscription to a friend, or vice versa.
- Classes are available on a first-come, first-served basis and the organisers reserve the right to substitute a class if the chosen class is full, or hold a repeat class at a new time.
- Vouchers must be redeemed on the day of the class.
- Terms and conditions of the sponsors apply.

Pay **RM200** and get a 6-month subscription to *Flavours* + a cooking class + a **RM150 gourmet hamper**.

How to participate

- Make payment at any Jaya Grocer outlet to secure your place. You may pay via cash/credit card. All fees must be paid in advance.
- Call 03-2078 7969 and book now, as classes held at **Jaya Grocer**, Empire Gallery Shopping Centre, Subang Jaya fill up fast!